

MEDIA PRODUCTION Level 3

Common Assessment Task

Work Requirements:

Narrative Genre task

Assessment Type:

Short response

Criteria being assessed:

- Criterion 6 - element 1

Suggested conditions:

- This task should take learners 2-2.5 hours.
- This task requires an individual response by each learner.
- A written analytical response (400 words maximum).

Task Description:

You will analyse narrative structures, codes, and conventions in media works. This task has two parts, both of which must be completed.

What you need to do:

Part one - analysis

To show your understanding answer the following questions in written form

1. What is meant by the term 'narrative genre' in relation to media works?
2. Describe and explain the following narrative elements: plot, setting, characterisation, structure, symbolism, and point of view.
3. Name a famous media creator (for example a film director, podcaster or magazine editor) who uses the narrative genre. Give two examples of the narrative and design tropes that the media creator uses.
4. Describe at least three narrative codes and conventions (the familiar tools used by media texts to communicate ideas through technical, visual, and audio techniques) **you will use in your Narrative Media Product** and why you will be using them (the answer may relate to the previous question, if so, discuss how your work relates to, or is inspired by, the work of others).

Part two - application

Develop a visual or multi-modal pre-production piece of work to help your development of your Narrative Media Product.

You could create one of the items below or something equivalent that is part* of your narrative planning:

- a mood board
- a PowerPoint with some visual clips
- a story board
- some sketches
- a plot outline
- a character breakdown

*This task will only constitute a part of the pre-production and support material towards the completed product.

Teacher use only - What needs to be submitted for assessment?

Learners digitally submit a written analysis response (400 words maximum) on the narrative genre plus a visual or multi-modal piece of work that can form part of their pre-production material.