ENGLISH as an ADDITIONAL LANGUAGE or DIALECT Level 3

Common Assessment Task

Work Requirements:

The Common Assessment Task will comprise one short written text comprising responses to individual questions.

This task involves response to a print multimodal text, previously introduced to the class by the teacher.

Assessment Type:

Short Response

Criteria being assessed:

• Criterion 2 - elements 1, 2 and 3

Suggested conditions:

- Teachers can determine the minimum of time for this task, however the maximum time assigned to this task is one hour in total.
- Submitted as a handwritten response in English.
- This task requires an individual response by each student.

Task Description:

Multimodal Text Comprehension

What you need to do:

- Select one of the film posters below to analyse
- With your teacher and class members examine and discuss the film poster and questions that follow.
- Individually write a response for each question on a separate sheet of paper.
- Submitted as a handwritten response in English.





- I. Examine your selected poster and explain what you think the film will be about.
- 2. Who is the target audience for this film? Give reasons to support your answer.
- 3. Comment on the visual appeal of this poster.
- 4. In your opinion, would this poster achieve its purpose of persuading the target audience(s) you previously identified to view this film?
- 5. Explain why your target audience(s) would or would not be persuaded.

Teacher use only - What needs to be submitted for assessment?

Learners respond to the questions individually in a separate document, clearly identifying each question number they are responding to.