BOOK TRAILER

A book trailer is an advertisement to promote the book and encourage the reader's choice. The style of writing is short and to the point.

What you will need:

- list of features identified in book trailers (see below)
- storyboard template/ graphic organiser
- self-selected books read by the learner
- stationery (pencils, coloured pencils, textas).

What to do:

1. Make a list of the features that make up a book trailer, eg music, narration, images, summaries, a 'hook', text…). It might help to look at some of the website examples below. Keep this list handy, so you can check that you have included each element in your final product.
2. Brainstorm the key events in the self-selected text you have read.
3. Use the key events to write a brief summary of the book (this will help you to create your storyboard).
4. Develop a storyboard (see blank template below) to organise the information you want to convey to your audience about the book.
5. Underneath each image/drawing on your storyboard, write the script for the 'voiceover'.

What learning is happening:

- organising ideas visually (as a storyboard)
- summarising a text
- creating a presentation that informs and persuades an audience to select a specific text
- communicating a message to an audience for a specific purpose.
Links to more information:

- Includes suggestions of free apps you can access on a device to create trailers - https://imaginationsoup.net/how-to-make-your-own-book-trailer-kids/

  https://kids.scholastic.com/kids/videos/starwars/
  https://www.christinabooth.com/one-careless-night1.html

- Learning at home on the Department of Education website

1 www.education.tas.gov.au/parents-carers/learning-at-home/
## Storyboard template

<table>
<thead>
<tr>
<th>Scene 1</th>
<th>Scene 2</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1.png" alt="Storyboard template" /></td>
<td><img src="image2.png" alt="Storyboard template" /></td>
</tr>
<tr>
<td><img src="image3.png" alt="Storyboard template" /></td>
<td><img src="image4.png" alt="Storyboard template" /></td>
</tr>
<tr>
<td><img src="image5.png" alt="Storyboard template" /></td>
<td><img src="image6.png" alt="Storyboard template" /></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Scene 3</th>
<th>Scene 4</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image7.png" alt="Storyboard template" /></td>
<td><img src="image8.png" alt="Storyboard template" /></td>
</tr>
<tr>
<td><img src="image9.png" alt="Storyboard template" /></td>
<td><img src="image10.png" alt="Storyboard template" /></td>
</tr>
<tr>
<td><img src="image11.png" alt="Storyboard template" /></td>
<td><img src="image12.png" alt="Storyboard template" /></td>
</tr>
</tbody>
</table>